

Reggie's bar & Hive's Cafe

Conceptual presentation

HISTORY OF REGGIE'S BAR

The Georgian

In 1936 the first issue of The Georgian was published.

Founded by Olaf Meyer, who became the Managing Editor, it described itself as the «Official Organ of the Students' Council of Sir George Williams College».

Reggie's

In 1976 The Students' Association (DSA) opened the Sir George's Pub to students in 1976.

Housed on the 7th floor of the Hall building, the bar was the first of its kind in Quebec.

The following semester the DSA organized a contest where students were asked suggestions for a new bar name. Reggie's was chosen. Reginald James Parry (Reggie) was an employee that worked at Concordia from 1964-1979. He first began his career as a janitor, and throughout the years he moved up in the ranks to become the head of maintenance.

Reggie was very well known within the University community, and he was especially popular with the students. As Events Coordinator, he was closely involved with student activity. He really cared about students and was concerned about their rights.

(Source : <http://reggiesbar.com/the-renovation-project/history/>)

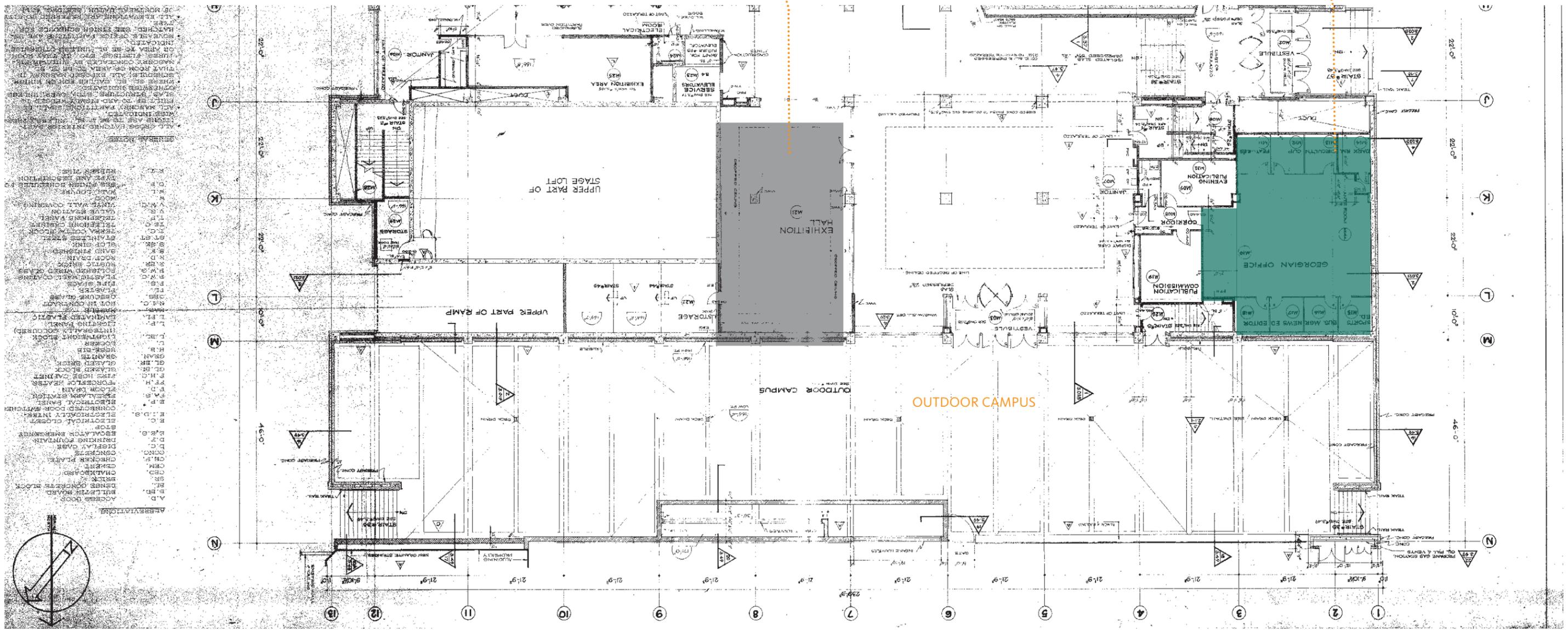
ORIGINAL PLANNING



THE GEORGIAN SIR GEORGE'S PUB REGGIE'S

EXHIBITION HALL

OUTDOOR CAMPUS



ORIGINAL PLANNING

- Exhibition hall
- The Georgian

ORIGINAL PLAN
N.T.S.

Global Objective of the project

Improve the space so the operation can **function at high level** by increasing the serving capacity and the opening hours. Make change that will support **better businesses** and create a more **inviting atmosphere throughout** the day.

Global Objective of the project

Increase natural lighting in both space and make the **kitchen operational in the two spaces**. Renovate the space to make hspan hit desirable for students.

-Flooring

-Lighting

-Dance floor

-DJ booth

-Catering

-Bar

-Lounge space

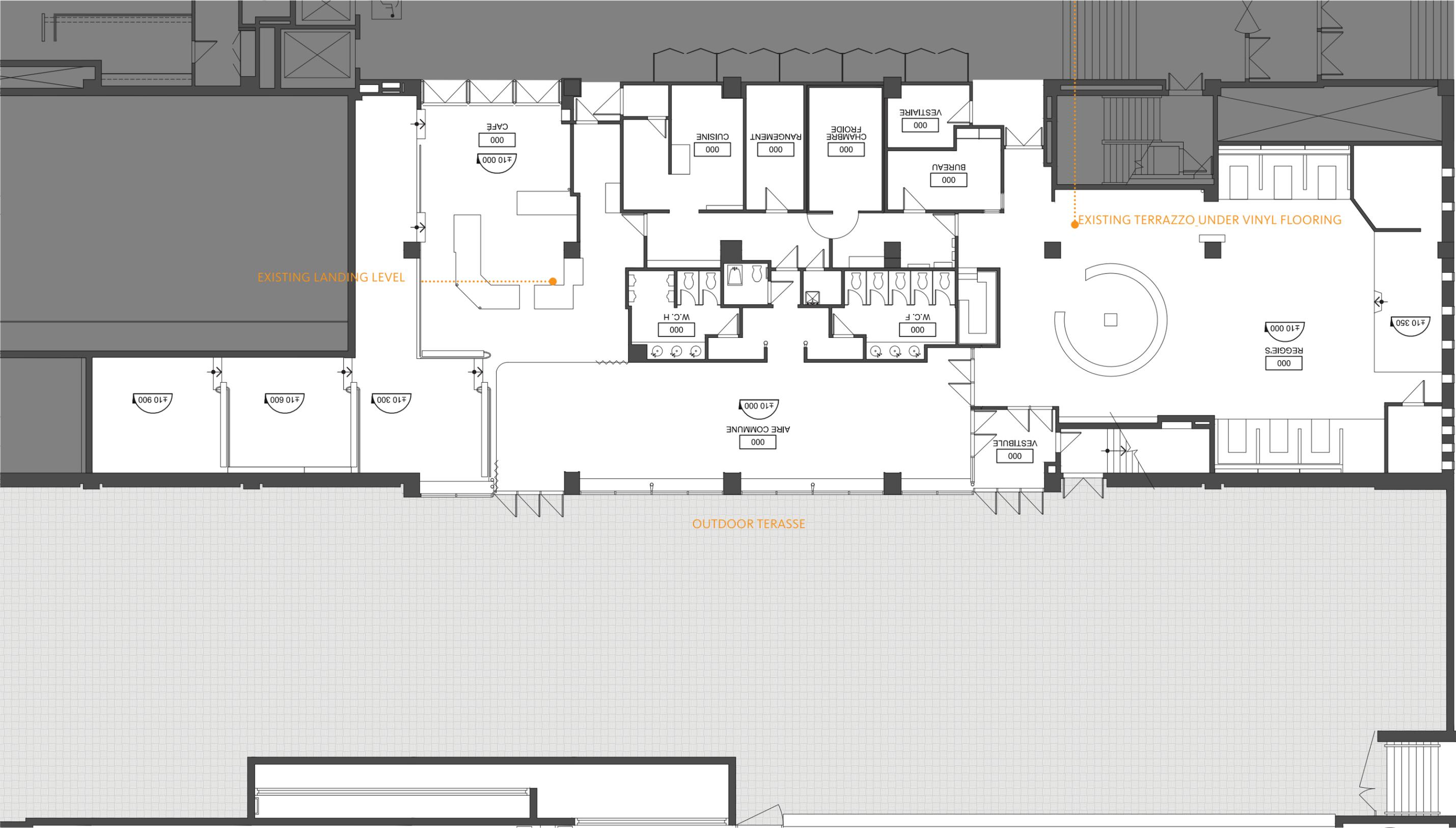
-Group space

-Food area

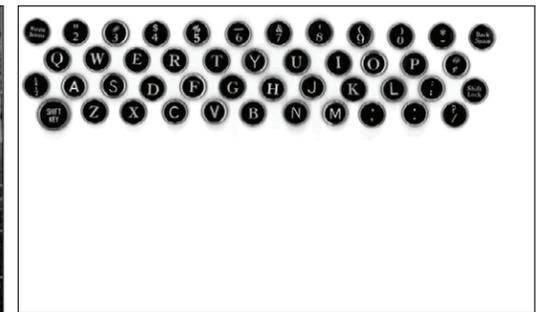
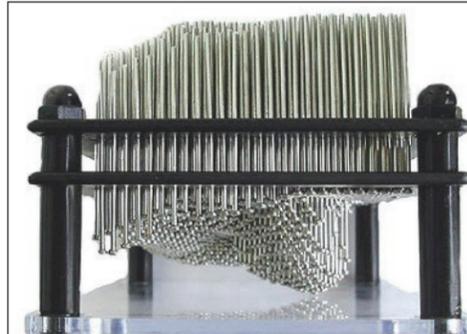
Needs to be confirmed

- What will be the dimension of the vegetal installation of Concordia students?
- Defined the acoustical needs
- Confirm the seating places needed for both spaces
- Confirm the bar capacity in terms of the alcohol permit
- Confirm the capacity needs for the clockroom
- Confirm between the option 3 A and 3 B

EXISTING PLAN



CONCEPT BASICS - INSPIRATION



CLIENTS MOOD DESIRE



GENERAL LAYOUT

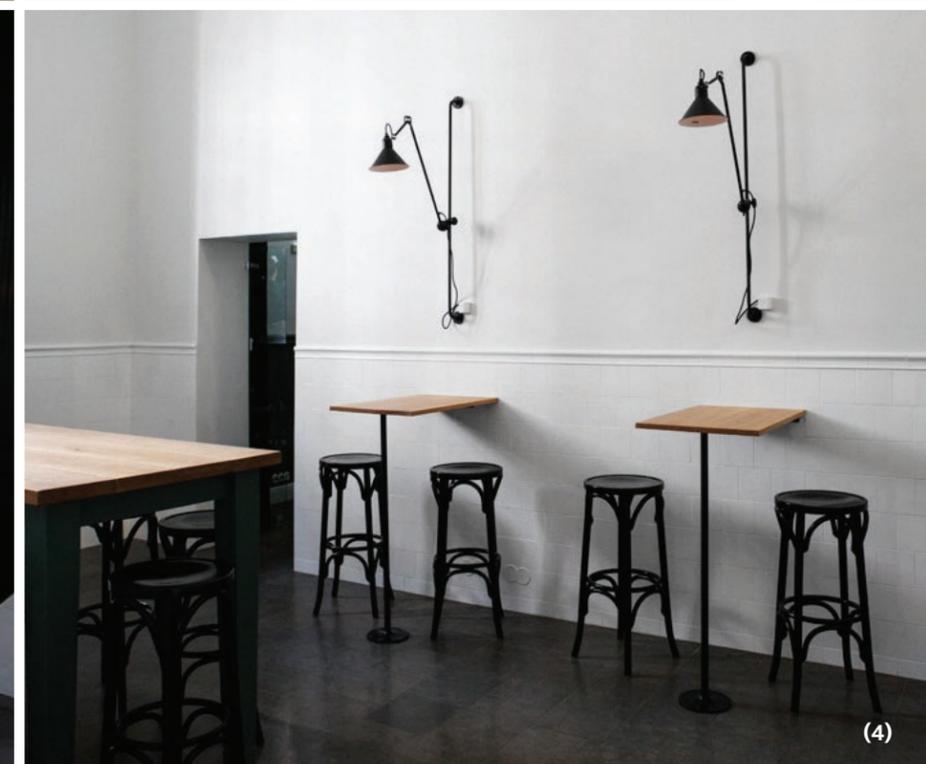
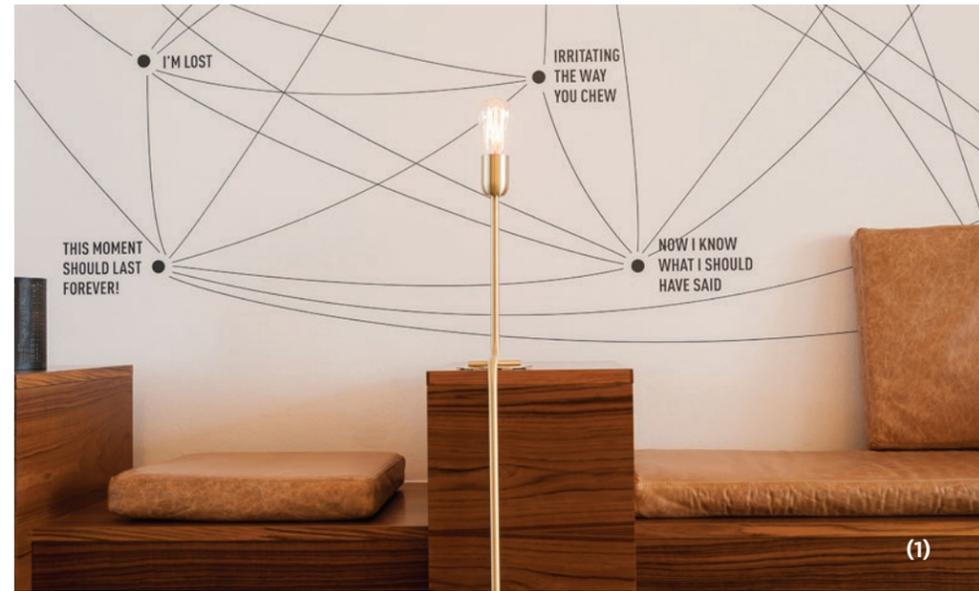


REGGIE'S BAR LAYOUT



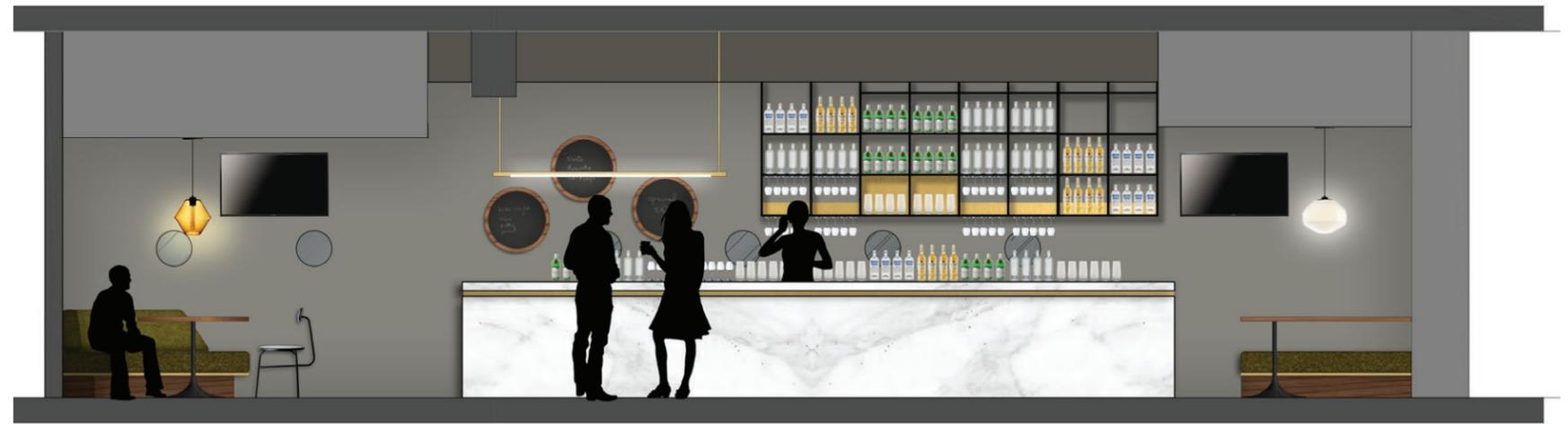
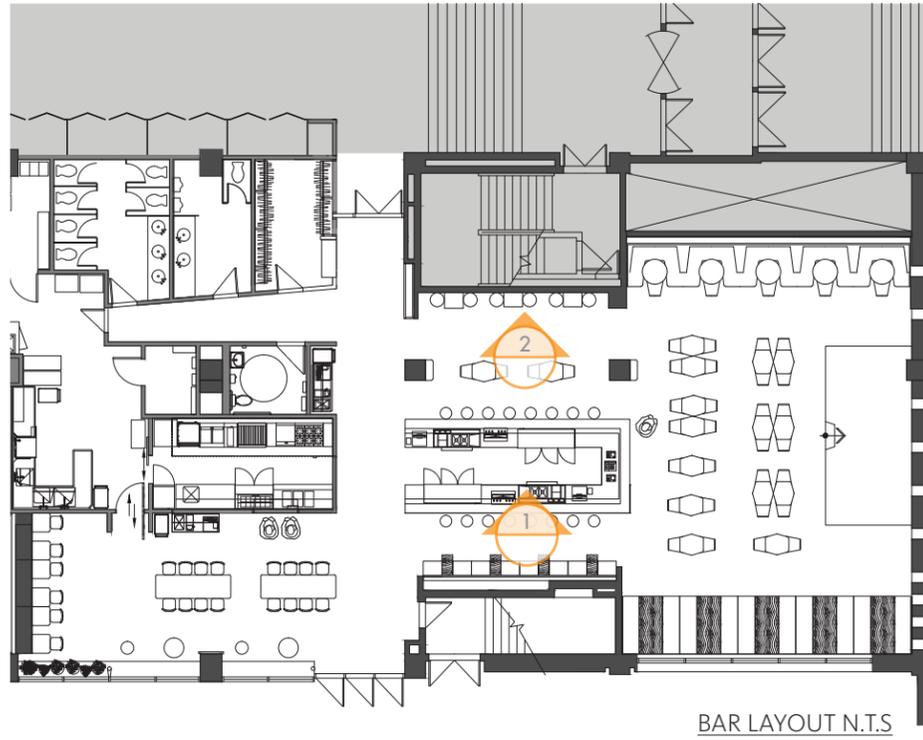
BAR LAYOUT SC. 1:150

BAR LAYOUT

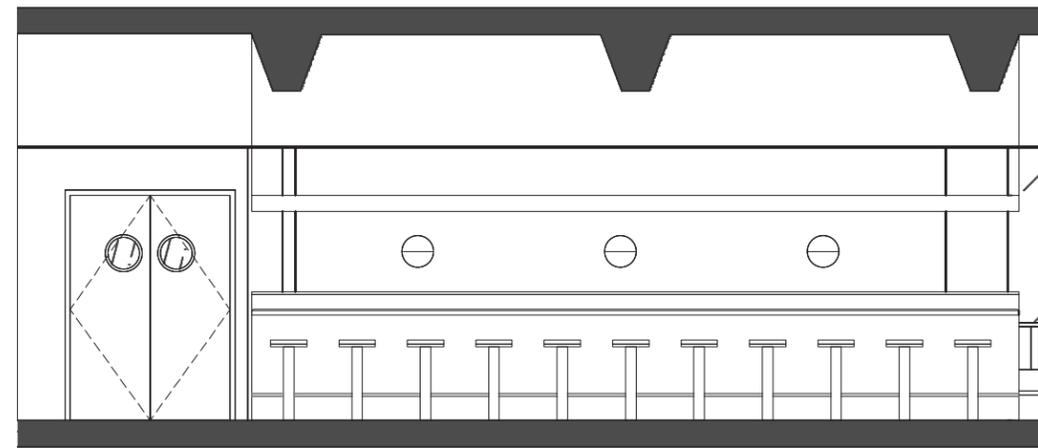


IMAGES REFERENCE

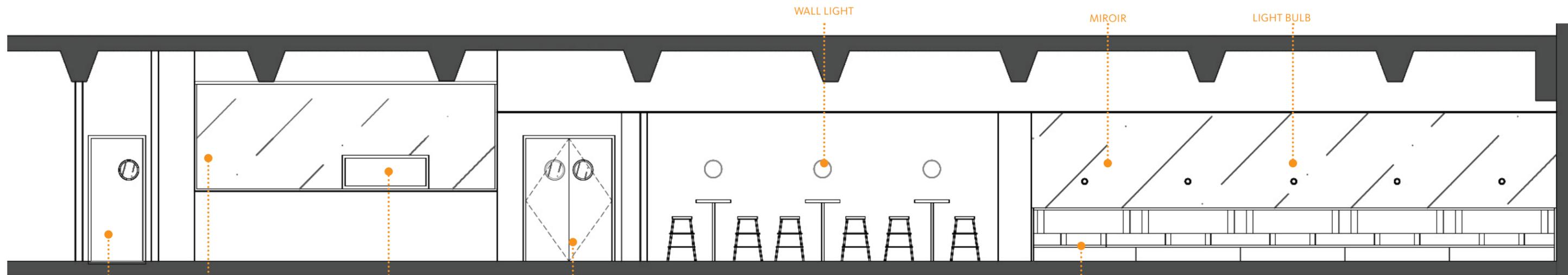
REGGIE'S OCTO BOOTH AND BAR ELEVATION



PRELIMINARY SKETCH IN PROCESS TO BE REVISED WITH THE ELEVATION BELOW

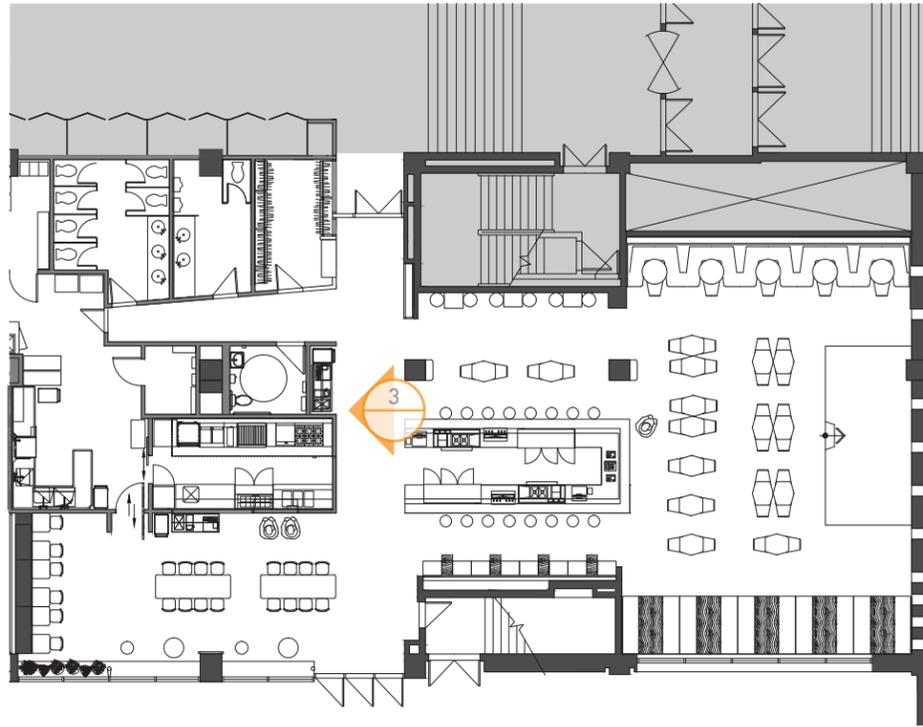


1 REGGIE'S BAR ELEVATION
SC. 1:100



2 REGGIE'S BAR OCTO BOOTH ELEVATION
SC. 1:100

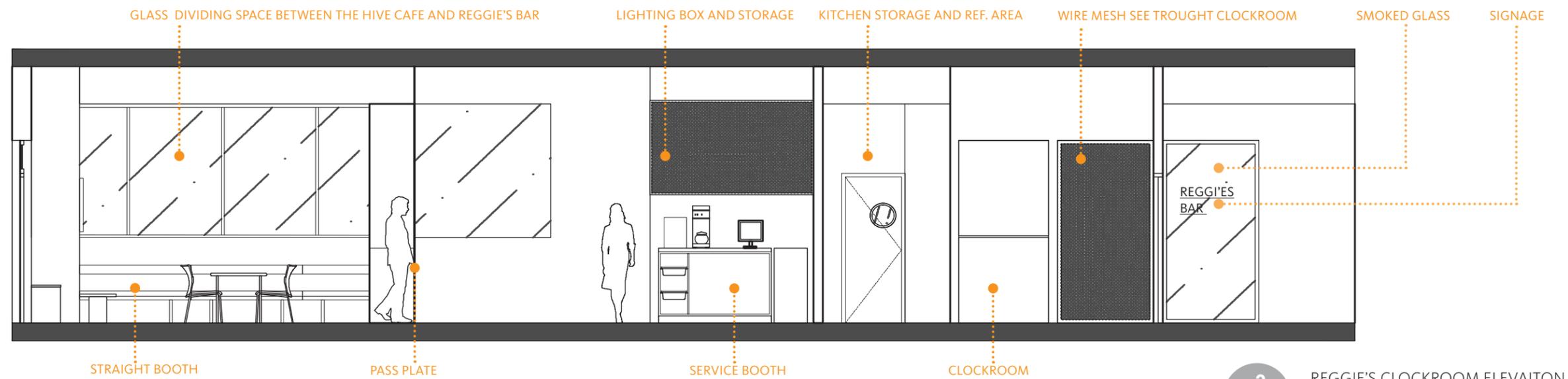
REGGIE'S OCTO BOOTH AND BAR ELEVATION



GRID AND MOOD STYLE



PRELIMINARY SKETCH IN PROCESS TO BE REVISED WITH THE ELEVATION BELOW



3 REGGIE'S CLOCKROOM ELEVATION
SC. 1:100

CAFE



LIST OF MODIFICATION TO THE EXISTING CAFE

- SERVICE COUNTER
- LIGHTING
- LOUNGE FURNITURES
- VEGETAL WALL
- FURNITURE SPACE CONFIGURATION
- CASH AREA RELOCATED



FACADE NEW OPENINGS



FACADE NEW OPENING SC. 1:200



AWNING

SC. 1:100



AWNING

NEW METAL CLADDING

NEW OPENING

SC. 1:100